



**SUMMER**

**TRADING**

**NETWORK**

**2014**

**NEW YORK, NY**  
**THURSDAY** **JULY 10**  
TWO THOUSAND FOURTEEN

Is low trading volume and low volatility the new normal? Or is it calm before the storm?

Most likely, it's something in between. Nobody expects a moribund sub-teen VIX to persist forever, but there's no reason to believe a spike in market activity is imminent, either. For now, market participants will have to muddle through while awaiting the return of volatility, risk taking, and more robust profits and losses.

We put together **Summer Trading Network 2014** with this backdrop in mind. We'll look at the big picture in a panel discussion, and then drill down into the specifics of equity market structure and global derivatives in one-on-one conversations. We'll conclude the afternoon with a cocktail network reception on the rooftop.

STN2014 is our 5th-annual NYC July event, as we try to catch people one last time before they head to the Hamptons or the NJ shore. We hope you find it a worthwhile afternoon of content and connections.

Enjoy the summer.

Terry Flanagan, CFA  
Managing Editor



Markets Media was launched in 2007 to provide sophisticated, in-depth content spanning all sectors of the securities industry, delivered across a synergistic platform of print, online and events. Markets Media's editorial mission is to cover the complex interrelationships among key decision makers at hedge funds, institutional money managers, exchanges, broker-dealers, alternative trading systems, technology providers and regulators in an ever-evolving marketplace.

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# AGENDA • Thursday • JULY 10, 2014

1:30 – 2:30PM **Registration & Networking**

2:30 – 2:45PM **Opening Remarks**

2:45 – 3:35PM **Panel Session: MARKET STRUCTURE IN FOCUS**

- Amid evolving electronic equity markets, the state of U.S. equity market structure is under scrutiny like never before. What is truth and what is fiction regarding the efficiency, integrity, and stability of the market?
- Derivatives markets are moving, slowly and fitfully, from over-the-counter to exchange-based trading with centralized clearing. What have we learned from the very early days of this transition?
- How is 'Big Data' managed, analyzed and utilized in today's high-speed market? What are the most important pre-trade, real-time and post-trade considerations?
- Discussions of looming regulation have given way to discussions about compliance. What are the main challenges in making sure trading passes muster with regulatory guidelines?
- Doing more with less: updates on managed services, multi-asset-class trading, and workflow automation

3:35– 4:00PM **The Conversation: THE INSTITUTIONAL PERSPECTIVE**

- Valuations without volume or volatility: how long can this conundrum persist?
- Where are the growth opportunities, across asset classes and geographies, in a low-growth world?
- After years of 'propping up' from monetary policy, when will the world's economies be able to stand on their own?
- Alternatives such as real estate, hedge funds, and private equity are attracting increased capital flows. How are institutions vetting and managing the risk of these investments?
- What is the future of institutional asset management?

4:00 – 6:00PM **Rooftop Networking**

# WHO SHOULD ATTEND:

**PROP TRADERS/ BUY SIDE:** The following titles at Fund Management Firms, Asset Management Firms, Hedge Funds, Proprietary Trading Desks,  
Head of Trading/Equity Trading

- CTO/Head of IT/IT Manager
- Head of Program Trading/ Portfolio Trading
- Head of Algo Trading/Electronic Trading
- CIO/Head of Investment
- Portfolio Manager
- Fund Manager
- Risk Manager
- Trader

**Brokerage Firms, Clearing Houses and Broker-Dealers:**

- Managing Director
- Managing Director of Institutional Strategy
- Senior Managing Director
- Business Development
- Head of Clearing

**VENDORS/ SELL SIDE:** The following titles at sell side firms and vendors including Investment Banks, Securities, Brokers, Exchanges, Market Data Processing Companies, Low Latency Technology Providers, High Performance Computing System Providers, Liquidity Providers, Algo Platform Providers, Trading Software and Hardware Providers, HFT Infrastructure Companies, Law Firms

- Head of Trading (sell side)
- Head of Sales/Equity Sales/Institutional Sales
- Head of International Business
- Head of Sales Trading
- Marketing Manager
- Business Development Manager

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## SPECIAL THANKS TO OUR 2014 SPONSORS:



# CATCH NYC

21 Ninth Avenue

New York, NY 10014

Phone: 212.392.5978

Instagram: @catchnyc | Twitter: @CatchNY

A contemporary American seafood-restaurant, set in a landmark building at the heart of Manhattan's Meatpacking District, CATCH features current renditions of classic seafood preparations by Top Chef Season 3 Winner and Executive Chef Hung Huynh. The 275 seat, bi-level restaurant offers a variety of unique dining experiences to its diverse clientele, boasting an open kitchen and communal dining options that further augment the warm, inviting atmosphere.

Nestled atop the building at 21 Ninth Avenue, CATCH Roof is a downtown destination for in-the-know New Yorkers, where panoramic views of the city skyline set an enviable stage to sip cocktails and swap stories well into the night. Perched above successful eatery CATCH NYC, the ultra-sleek space glows with the light cast by row after row of oversized cylindrical bulbs and flickers in pace with the movement of its party-going patrons.

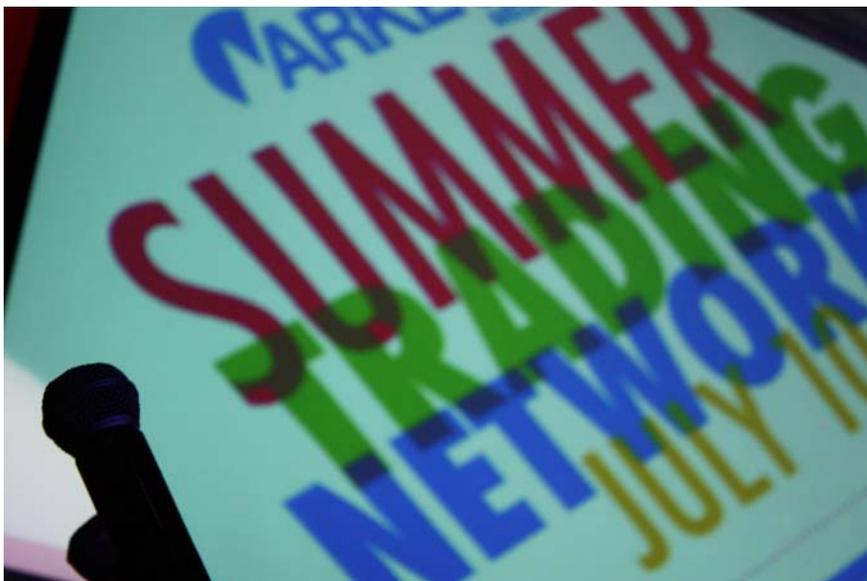
Come early and dine al fresco on the outdoor terrace and stay late to enjoy the nightlife scene at this notoriously chic Meatpacking haunt.



# Last Year's SUMMER TRADING



# NETWORK 2013



# Afternoon of Content



# Evening of Networking!



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**FOR ADDITIONAL EVENT INFORMATION  
OR TO REGISTER CONTACT**

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